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What’s your process of making music?

As far as my process of creating goes it varies depending on the project I’m working on. If I’m scoring a film I’ll find out what feeling the director is looking to bring out in certain scenes. I’ll look for sounds that fit the mood and start composing from there. I’m producing a track for an artist I like to work with the MPC 2000-I’ll chop up some drums, and play a bassline and then build off of that. I’ve incorporated that style for my current project “In the Pocket” which is a funk/soul driven compilation album featuring some talented singers.

that was basically driven by excessive greed. Although there has always and will always be greed and corruption, there are also individuals who have made it a point to give and bring positivity. Why not try to do some good and make a positive contribution to society?

People like Bill Gates have done incredible things with his Foundation, and Paul Newman, who just recently passed away, with his line of foods gave all the profits- around \$90 million- to charity. Granted both of these men have wealth, at least they are passing it on to others to cure disease, feed families, and bring technology to underdeveloped nations. If I can do even a little something with this music project to help someone else less fortunate. I feel that I’m at least trying and not just offering lip service.

I definitely was going for a late 70’s early 80’s feel because I love Stevie Wonder, Slave, Chaka Khan, The Gap Band, etc. with the basslines, synths, and uptempo drums. This project was great because the singers I worked with, B.L.I.S.S., Bridget Barkan, taragirl and Ne ‘Keyia’, all brought out something different with their vocal medodies and arrangements that I never would have thought of. I’m really proud of it and they all did an outstanding job. Also my man Pontus laid down some serious guitar on about four of the tracks.

Right now I’m talking with the Angel Rock Project, which is a Philanthropic organization that is involved with some great causes. We’re talking about donating some of the proceeds from the sales of CDs or licensing of the music. I’m also putting together an event early next year with DJ Laylo (the director of Estilo Hip Hop who also is a talented DJ) and RIME to promote giving back on some level.

Why incorporate a philanthropic aspect to your work?

I feel giving back is an important thing especially during these crazy times, right now we are in a global financial crisis

“In the Pocket” available soon on cdbaby.com www.wizdomproductions.net

FINE TUNE

Raised in northern New Jersey, Jordan Weiss grew up around music. A brother who is a jazz drummer, a father who plays guitar and grandparents who play the piano. That experience plus the impact of Rock and Hip Hop in the late eighties gave Jordan more than just a sense of direction.

